

# APPLICATION FORM

## SELECT MEMBERSHIP CATEGORY:

Individual Membership - \$300 per year.

Corporate/Business Membership\* - \$600 per year. (Corporate memberships will receive a follow-up phone call)

*\*Allows any 3 members of the business or corporation to attend meetings at any given time. This can be on a rotational basis.*

## PERSONAL INFORMATION:

Name:

Date of Birth (dd/mm/yyyy):

Address:

Business Telephone:

Personal Telephone:

Email:

Business Name:

Position/Title:

Business Address:

Ladies <sup>WHO</sup> LEAD.

## WHERE DID YOU HEAR ABOUT LADIES WHO LEAD?

Friend

Social Media

BRANT.one

The Power of the Purse

Executive Leadership Team

Other:

## WHY WOULD YOU LIKE TO JOIN THE LADIES WHO LEAD? (SELECT ALL THAT APPLY)

Networking

Professional Development

Business Growth

Social Connections

Community Engagement

Personal Growth

Other:

## WHAT ARE YOUR PASSIONS?

## WHAT DO YOU WANT TO GAIN FROM OUR MEMBERSHIP AND MEETINGS?

## WHAT DO YOU BRING TO OUR MEMBERSHIP?

## WHAT TYPE OF BUSINESS ARE YOU AFFILIATED WITH?

Business

Education

Sales

Finance

Other:

## DO YOU HAVE A PHILANTHROPIC MINDSET? WHAT ORGANIZATION(S) DO YOU SUPPORT?

**\*\*PLEASE TAKE THE TIME TO READ THE MEMBERSHIP CRITERIA & DISCLAIMER ON THE REVERSE SIDE\*\***

I certify that I have read, understand and accept the rules for membership.

Authorized Signature:

Date:

## MEMBERSHIP CRITERIA

- Member must be 18 years of age or older.
- You, the applicant/member, promise NOT to use Ladies Who Lead to conduct any fraudulent business activity or have more than one Member Account at any given time.
- You must have a demonstrated connection to Brantford, Brant or Six Nations. EG: resident or employed here, sourcing business opportunities or have a desire to build connections in the community.
- You must currently be employed, self-employed, freelance, retired.
- Attend a minimum of two-thirds (2/3) of meetings.
- Adhere to our Code of Conduct.
- Pay your membership fees promptly within 30 days of your renewal period.
- Maintain and promote a positive, supportive attitude to your peers.
- Participate in initiatives that support volunteerism and philanthropy.
- Act as a Ladies Who Lead ambassador.

## MEMBERSHIP BENEFITS

- Become a part of a collaborative group that is focused on building each other up through mentorship, empowerment, development and peer to peer support.
- Learn from dynamic professional guest speakers.
- Build your personal and professional networks.
- Build your profile in the community.
- Social media profiling for your business through our digital engagement channels.
- Have exclusive access to the Ladies Who Lead online social community that allows for engagement, collaboration and support.
- Learn new skills and strategies to support your business.
- Professional and personal development opportunities.
- Being a leader in your community.
- Being a part of a group with a philanthropic focus.
- Opportunities to expand and engage in charitable activities where you can give back to the community.
- Collaborative marketing opportunities through BRANT.one.
- No limit to the number of sectors represented in the group.
- Membership includes 10 meetings and one summer social per year unless otherwise indicated (*Note: your monthly dinner cost is not included*).
- Various sponsorship opportunities to highlight your business.
- Receive a Members Only pin.
- Membership renewal can be automatic.

The cost of dinner is **NOT** included.

## DISCLAIMER

Ladies Who Lead reserves the right to use any photograph/video taken at any meeting and/or event hosted by Ladies Who Lead without the expressed written permission of those included within the photograph/video. Ladies Who Lead may use the photograph/video in publications or other media material produced, used or contracted by Ladies Who Lead including but not limited to: promotional collateral, digital engagement mediums, etc.

To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject.

An individual attending a Ladies Who Lead meeting and/or event who does not wish to have their image and/or business recorded and promoted, should make their wishes known to a member of the Ladies Who Lead Executive Leadership Team or email [info@ladieswholead.ca](mailto:info@ladieswholead.ca).

Any person or organization not affiliated with Ladies Who Lead may not use, copy, alter or modify Ladies Who Lead photographs, graphics, videography or other, similar reproductions or recordings without the advance written permission of an authorized designee from Ladies Who Lead.

The Executive Leadership Team reserves the right to adjudicate on all membership decisions; either new or continuing.

All membership dues must be paid by cash, cheque, direct debit or credit card.